



www.thegovlab.org

GOVERNMENT OF THE PEOPLE BY THE PEOPLE, WITH THE PEOPLE

The Greatest Asset of Our Cities is Our Communities

When institutions know how to leverage the expertise of citizens and civil servants, public decision-making can become more effective and legitimate.

Imagine if public institutions could efficiently tap the intelligence and expertise of citizens and civil servants.

Imagine if creative individuals across sectors could speak directly to the institutions responsible for delivering policies and services.

STRATEGIES FOR ENGAGING YOUR PUBLIC SERVANTS

Expert Networking – In an increasingly complex and networked world, new technology makes it possible to quickly search for and find relevant expertise among citizens and civil servants.

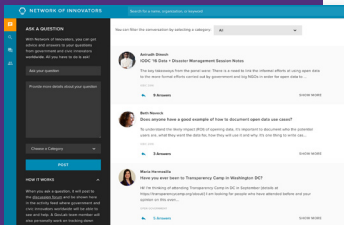
***Network of Innovators** – GovLab's open source knowledge network for government & civic innovation professionals.*

***The Data Justice Network** – A platform connecting those with skills in data-driven criminal justice reform for peer-to-peer learning.*

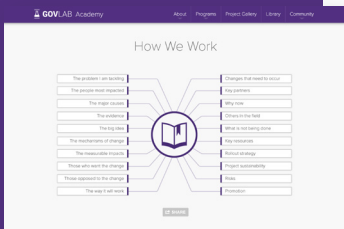
***Smarter State Case Studies** – For more examples of how public institutions are using expert networking, check out www.smarterstate.org*

Public Entrepreneurship Coaching – The GovLab's Academy combines online and face-to-face group coaching sessions with one-on-one mentoring to help public entrepreneurs take innovative projects from idea to implementation.

***Courses** – *Solving Public Problems with Technology and Solving Public Problems with Data.* Coming Soon!*



networkofinnovators.org
www.datajustice.us
www.smarterstate.org



GovLab Academy offers passionate learners and individuals, inside and outside of government:
* Access to high-quality, curated content aimed at busy practitioners
* Mentoring designed to help take public interest projects from idea to implementation

www.govlabacademy.org



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STRATEGIES FOR ENGAGING YOUR COMMUNITY

City Challenges – Public institutions are turning to open innovation – also known as crowdsourcing – to identify good ideas and evidence to support their implementation.

***DesafíoSP** – The GovLab is creating a replicable process for cities to tap into the skills, talents and abilities of diverse citizens and public servants, coupling brainstorming with coaching to help turn good ideas into implementable solutions, developed in collaboration with the Mayor’s office of San Pedro Garza Garcia, Mexico.*

STRATEGIES FOR TAPPING THE WORLD’S EXPERTS

Smarter Crowdsourcing – No matter the size of your community, technology can help to bring the world’s most innovative thinkers and doers to your door.

***Smarter Crowdsourcing for Zika** – The GovLab and the Inter-American Development Bank in partnership with the Governments of the City of Rio de Janeiro, Argentina, Colombia and Panama are combining the agility and diversity of crowdsourcing with research to produce actionable proposals for fighting mosquito-borne diseases.*

ABOUT GOVLAB

The GovLab is a nonprofit, university-based action research lab whose mission is to improve people’s lives by changing the way we govern. It conducts mixed-method research, builds civic technology, and undertakes coaching all designed to strengthen the ability of institutions to make decisions and solve public problems more effectively and legitimately.

Want to work with us? Contact Lauren@thegovlab.org