

# APPENDIX 1:

## Open Data Demand Assessment Templates

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## STEP 1: Taking stock

TOPIC	METRICS	GOALS
..... Scope and scale of the supply of Open Data		
..... Demand and Use of Open Data		
..... Impact of Open Data vis-a-vis Priorities		

## STEP 2: Taking stock

Problem priority:	HOW THE USE OF OPEN DATA CAN ADDRESS THE PROBLEM AREA
OPEN DATA VALUE PROPOSITIONS	
Improving Governance (Increasing Institutional Transparency and Accountability; Enhancing Policy Development and Service Delivery)	
Empowering Citizens (More Informed Decision Making; New Forms of Social Mobilization)	
Creating Economic Opportunity (Fostering Innovation; Promoting Economic Growth)	
Solving Public Problems (More Data Driven Assessments and Situational Analysis; Enabling More Data-Driven Engagement)	

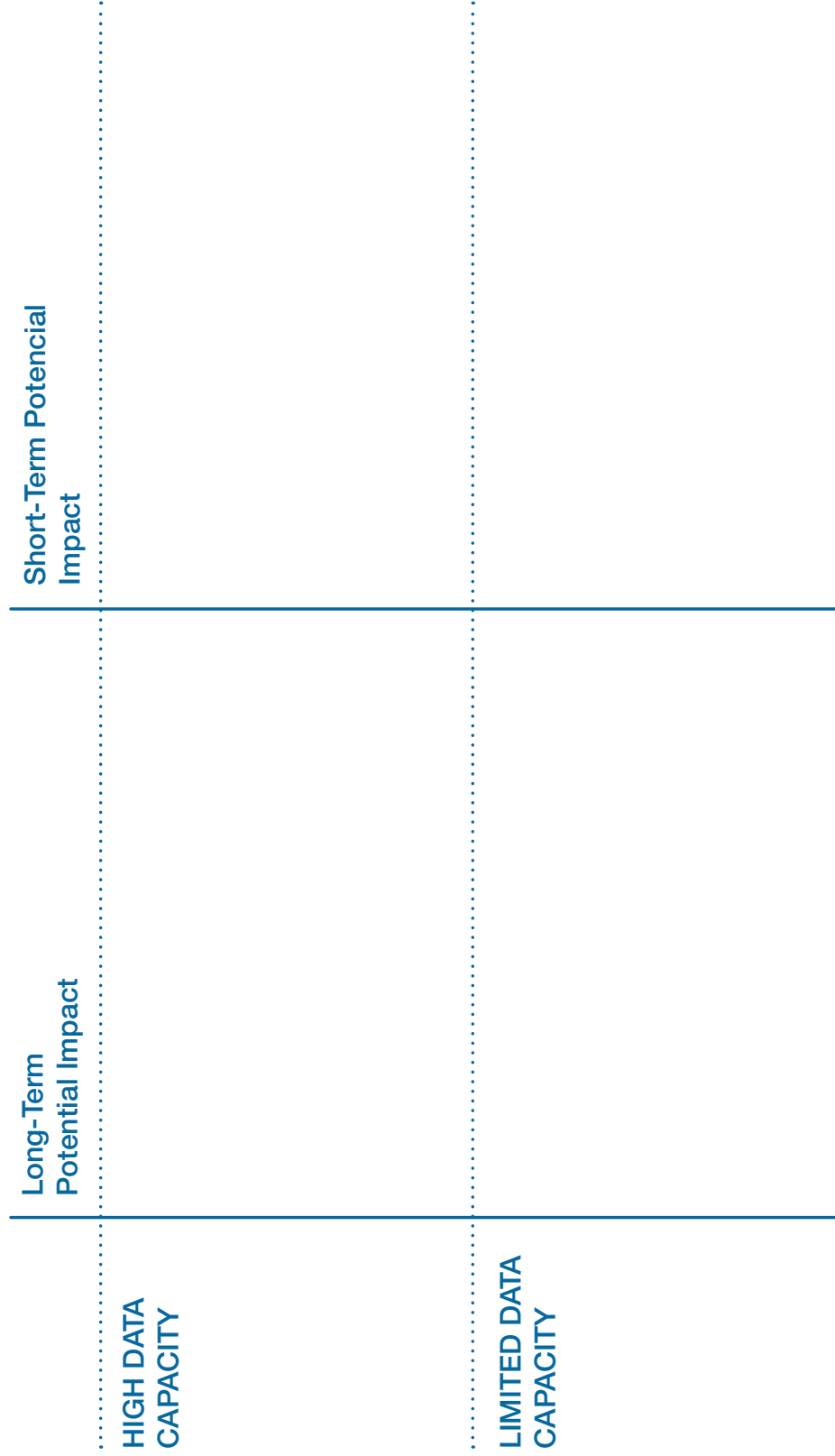
# STEP 3: Formulating Questions

Open Data Value Propositions	Questions
<b>IMPROVING GOVERNANCE</b>	<i>Increasing Institutional Transparency and Accountability</i> <i>Enhancing Policy Development and Service Delivery</i>
<b>EMPOWERING CITIZENS</b>	<i>More Informed Decision Making</i> <i>New Forms of Social Mobilization</i>
<b>CREATING ECONOMIC OPPORTUNITY</b>	<i>Fostering Innovation</i> <i>Promoting Economic Growth</i>
<b>SOLVING PUBLIC PROBLEMS</b>	<i>More Data Driven Assessments and Situational Analysis</i> <i>Enabling More Data-Driven Engagement</i>

## STEP 4: Segmenting Stakeholders

Open Data Value Propositions	Key Actors
<b>IMPROVING GOVERNANCE</b>	Government Private Sector (including civil society, academia, community groups, and industry) Other
<b>EMPOWERING CITIZENS</b>	Government Private Sector Other
<b>CREATING ECONOMIC OPPORTUNITY</b>	Government Private Sector Other
<b>SOLVING PUBLIC PROBLEMS</b>	Government Private Sector Other

# STEP 5: Assessing Readiness and Impact



## STEP 6: Matching Demand

Steps	Strategy and Lessons Learned
1. DATA AUDIT	
2. CONSIDER THE POLITICAL ECONOMY	
3. ENGAGE AGENCIES HOLDING THE DATA	
4. ASSESS DATA QUALITY AND RELEVANCE	
5. BRING DATA EXPERTISE TO THE TABLE	
6. DATA PREPARATION	
7. SHARE ANALYSES WITH STAKEHOLDERS	
8. ORGANIZE ENGAGEMENT(S) BRINGING TOGETHER SUPPLY AND DEMAND	